Date: 09/03/2024

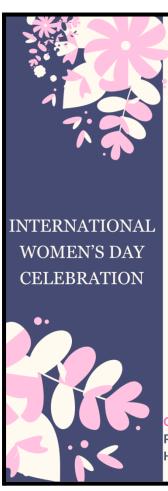
Guest Lecture on "Intellectual Property Rights: A General Overview" Organized by the Department of Family & Community Sciences, University of Allahabad, on the occasion of International Women's Day, 2024

A guest lecture on "Intellectual Property Rights: A General Overview" was organized at the seminar hall of Department of Family & Community Sciences, University of Allahabad, on the auspicious occasion of International Women's Day, 2024. Prof. Neetu Mishra, Head of the Department of Family & Community Sciences, was the convener and Dr. Priyanka Kesarwani, Assistant Professor in Department of Family & Community Sciences, University of Allahabad was the organizing secretary of this program.

This special lecture was organized to explore the realm of Intellectual Property Rights (IPR). The event aimed to enlighten attendees about the significance of IPR and its relevance in various fields, with a particular focus on the role of women in innovation and creativity. The guest speaker for this occasion was Dr. Antra Chatterjee, Assistant Professor, Department of Botany, University of Allahabad, a distinguished expert in Intellectual Property Rights. With a wealth of experience in academia, she has been a driving force in promoting awareness about intellectual property rights, especially among women. Her commitment to bridging the gender gap in this field makes her an inspiring figure for aspiring professionals.

Event Highlights:

- 1. **Opening Address:** The event began with a warm welcome from Dr. Priyanka Kesarwani, Assistant Professor, emphasizing the importance of intellectual property in fostering innovation and creativity. The opening address set the stage for an insightful exploration of the topic.
- 2. **Keynote Presentation:** Dr. Antra Chatterjee, delivered a comprehensive keynote presentation, providing a general overview of Intellectual Property Rights. She covered essential concepts such as patents, trademarks, copyrights, and trade secrets, illustrating their practical applications in protecting innovations and creative works. The presentation also highlighted the role of women in contributing to and benefiting from intellectual property.
- 3. Case Studies and Examples: The lecture included engaging case studies and examples that demonstrated the real-world implications of intellectual property rights. This approach helped the audience, consisting of 24 students, 16 research scholars and 5 faculty members, to grasp the practical aspects of IPR and its impact on innovation and entrepreneurship.
- 4. **Interactive Q&A Session:** Following the presentation, an interactive question and answer session allowed attendees to seek clarification, share insights, and discuss specific concerns related to intellectual property. This fostered a dynamic exchange of ideas.



DEPARTMENT OF FAMILY AND COMMUNITY SCIENCES UNIVERSITY OF ALLAHABAD

A LECTURE ON THE OCASSION OF INTERNATIONAL
WOMEN'S DAY
ON
MARCH 9, 2024

TOPIC:

"INTELLECTUAL PROPERTY RIGHTS: A GENERAL OVERVIEW"

GUEST SPEAKER

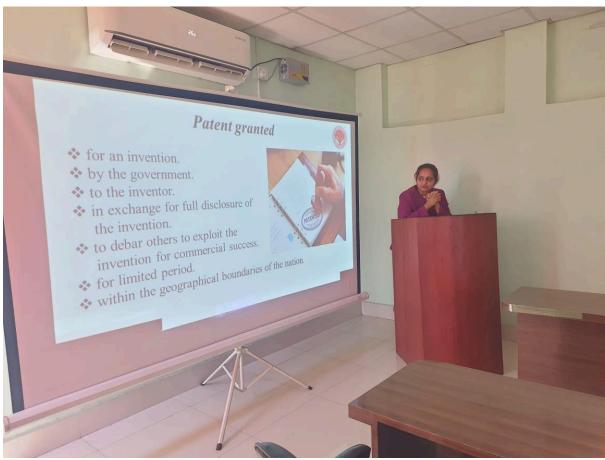
DR. ANTRA CHATTERJEE
ASSISTANT PROFESSOR
DEPARTMENT OF BOTANY, UNIVERSITY OF ALLAHABAD

TIMING: 11:00 AM TO 12:00 PM

CONVENER PROF. NEETU MISHRA HEAD ORGANIZING SECRETORY
DR. PRIYANKA KESARWANI
ASSISTANT PROFESSOR





















Department of Family and Community Sciences

Activity Name: Peters Lecture on Intellectual Property Right: X

Date: 09 Marl 2024

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